

BETH BOLEA BLASE

GRAPHIC DESIGN / ART DIRECTION

A highly talented, driven and flexible graphic designer with a record of delivering creative and innovative design solutions. A team player with the skill set to perform numerous roles and tasks with experience in developing projects from inception through production to final delivery. A willingness and eagerness to learn new programs and procedures.

WORK EXPERIENCE

CA Marketing Inc. [2020]

Art Director
As a senior designer I met with clients and helped developed brand strategies as well as the creative marketing design for websites, brochures, social media, video, displays and signage for real estate companies both residential and commercial. Oversaw the efficient use of production project budgets ranging from \$2,000 – \$100,000+.

Communication Associates [2000]

Senior Graphic Designer
Designed websites, marketing materials, pitch decks and digital media as the lead designer for residential and commercial real estate clients such as Etkin Real Estate, Bedrock Detroit and Mocer Custom Homes.

MDI Creative [1994]

Designer
Designed and implemented brochures, interactive projects, show displays, direct mail, video graphics and marketing materials for automotive companies such as Ford, Chrysler, Lexus, General Motors and Volvo.

Maritz [1990]

Designer
Developed and designed brochures, show displays, direct mail, branding and campaign strategies as well as marketing materials for automotive companies such as Ford, Chrysler, Toyota and General Motors.

EDUCATION

Michigan State University

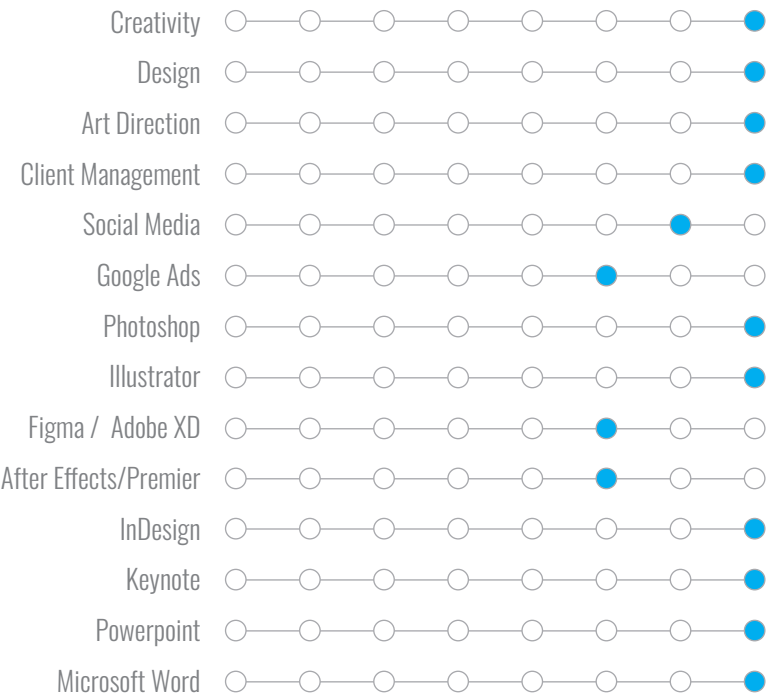
Graduated with a Bachelor of Fine Arts degree with an emphasis in graphic design.

- Dean’s List Recipient
- Worked for the Wharton Center for Performing Arts Design Department

College for Creative Studies

Participated in continuing education programs.

EXPERTISE



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DESIGNED WEBSITE LAYOUTS

- [venturebuildingco.com](#)
- [mocer.com](#)
- [mocerihomes.com](#)
- [crestlinehomesllc.com](#)
- [saxtonstownlofts.com](#)

SOFT SKILLS

- Communication
- Time Management
- Problem Solving
- Planning
- Leadership
- Collaboration